



REACH TOP RV DEALERS AND BOOST YOUR SALES WITH RVDA ASSOCIATE MEMBERSHIP

Want to connect with the RV industry's top performers? RVDA Associate Membership gives you direct access to the dealers leading the sales surge. These dealerships are selling the most new RVs and have thriving service and parts departments – your ideal customers.

RVDA constantly updates its membership lists, ensuring your marketing efforts are efficient and targeted.

Maximize your ROI with these exclusive member benefits:

- **Get Listed:** Gain valuable online exposure with a directory listing and link to your website on rvda.org.
- **Stay Informed:** Receive a printed and digital subscription to RV Executive Today, the leading RV industry magazine. Share it with your team to stay ahead of the curve.
- **News at Your Fingertips:** Stay informed with RV Executive Today Online and RVDA NewsBrief, our e-newsletters delivering breaking industry and association news.
- **Marketing and Exhibitor Savings:** Enjoy discounts on advertising in all RVDA publications, e-newsletters, and websites. Save over \$600 on an exhibitor booth at the Las Vegas Convention/Expo!
- **Build Trust and Credibility:** Showcase your commitment to the industry by using the official RVDA Associate Member Logo.
- **Targeted Marketing Opportunities:** Access the RVDA Dealer Contact Info to reach key decision-makers with targeted marketing campaigns (additional fees apply).
- **Data-Driven Decisions:** Gain insights with access to the RV Retailer Intelligence program, offering customized market data to fuel your growth.
- **Member Discounts:** Enjoy exclusive discounts on pre-employment testing, retirement plans, payment processing, health benefits, business forms solutions, and J.D. Power RV Appraisal Guides & NADAguides.com.

JOIN RVDA TODAY!

Become part of an association dedicated to your success. Our goal is to be your year-round resource for achieving your business goals.

RVDA Associate Membership: Only \$637

Start reaping the benefits today! Complete the back of this brochure and return it with your payment.

For questions, contact Julie Newhouse:

- Email: jnewhouse@rvda.org
- Phone: 703-364-5518

Don't miss out! Join the leading RV industry association and connect with the dealers driving the market.



Rev 1/2026

List as it should appear in the Membership Directory:

Company Name _____

Address _____

City/State/Zip _____

Main Phone _____ FAX _____

Website _____

Main Membership Contact will receive Member Magazine and Renewal Statements

Membership Contact _____

Title _____

Email _____ work/mobile _____

Advertising Contact _____

Title _____

Email _____ Work/mobile _____

Membership Categories

Choose only One

- Accounting
- Advertising, Marketing and Market Research
- Auctions
- Associations - Industry Related
- Computer and Technology Services (Websites, Databases, Software, etc.)
- Component Manufacturer /Supplier (Manufacturer of parts & accessories)
- Consultants & Trainers
- Directories (Campgrounds, Travel, etc.)
- Distributor of aftermarket products – sell between suppliers and dealers
- Environmental
- HR, Benefits, Recruitment, etc.
- Financial Services
- Insurance, Warranty, Road Hazard Programs, etc.
- Media, Press, Trade Journals
- RV Manufacturer
- Transportation, Professional Drivers, Freight, etc.
- Van Conversion Manufacturer
- Other _____

Payment Information

- Associate Membership Annual Dues \$637
- Renewal \$637
- Additional membership (s) for each subsidiary, division or other location to receive member benefits and to be listed in the Associate Member Directory (each additional location \$141 includes magazine)

ADD AN ADDITIONAL SUBSCRIPTION FOR RV EXECUTIVE TODAY:

Note: your membership includes 1 printed copy; you will also receive a digital copy to share with other employees Add - RV Executive Today additional subscriptions at \$30.00 each

Total \$ _____

- Check Payable to RVDA
- Credit Card: Visa MC Amex Discover

- ACH Payment (\$53.08/per month for 12 months) for full membership (call or email for ACH form)

Card # _____

Security Code _____ Exp Date _____

Signature _____

Billing Address if Different from above:

Mail this application to: RVDA, 3930 University Drive, Fairfax, VA 22030

For questions, call (703) 364-5518 or e-mail jnewhouse@rvda.org

*RVDA dues are not tax deductible as a charitable contribution; however, dues may be deductible as an ordinary business expense.